

New Jersey Honors In Action Conference

Saturday, October 15, 2011

Hosted by Alpha Delta Mu Chapter at Atlantic Cape Community College

Keynote Speaker: Carolyn Coulter

Ms. Coulter is an advisor for the Alpha Delta Mu Chapter at Atlantic Cape Community College. She has won the Paragon Award for New Advisors at the International Convention in Orlando, Florida. Coulter joined Atlantic Cape in January 2007. She teaches introduction to cultural geography, principles of sociology, world geography and contemporary social problems. Previously, Ms. Coulter was an adjunct instructor at Reading Area Community College, Drexel University and Temple University. She earned an associate degree from Montgomery County Community College, a bachelor's degree in film and media arts and a master's degree in anthropology from Temple University. She is pursuing a Ph.D. at Temple. Ms. Coulter is a member of the American Anthropological Association.

Ms. Coulter spoke about the paradoxes of being a servant leader. At the end of her speech, she shared a poem entitled "The paradoxes of being a Servant Leader" and encouraged us to live our lives in this way.

Strong enough to be weak
Successful enough to fail
Busy enough to make time
Wise enough to say "I don't know"
Serious enough to laugh
Rich enough to be poor
Right enough to say "I'm wrong"
Compassionate enough to discipline
Mature enough to be childlike
Important enough to be last
Planned enough to be spontaneous
Controlled enough to be flexible
Free enough to endure captivity
Knowledgeable enough to ask questions
Loving enough to be angry
Great enough to be anonymous
Responsible enough to play
Assured enough to be rejected
Victorious enough to lose
Industrious enough to relax
Leading enough to serve

Phi Theta Kappa Headquarters Update was presented by Ms. Danielle Schwartz, Phi Theta Kappa Division I Vice President. Danielle is a member of Alpha Chi Nu Chapter at Southern Maine Community College.

She is majoring in Dietetic Technology and Business Administration. Danielle plans to transfer to the University of Maine's Orono Campus or to the University of New Hampshire, and is also considering Simmons College in Boston.

Danielle will seek a baccalaureate degree with a major in nutrition and plans a career as a dietician and personal trainer. Danielle would like to operate a gym that focuses on all aspects of weight loss, utilizing nutritionists, personal trainers and trained psychologists to help persons achieve their goals.

Ms. Schwartz reviewed the Phi Theta Kappa programs and fall scholarship deadlines.

Community College statistics

- 14 million students enrolled in community colleges
- U.S. has fallen from #1 to #12 among all industrialized nations in the number of students completing their degree or credential
- Goal: double the number of students with a degree or credential by 2020
- Fact: engagement on campus leads to persistence and completion

C4 – Community College Completion Corps

- Call to Action to support college completion
- Signed by six higher education organizations
- Phi Theta Kappa is leading the Student Challenge!

Commit to Complete Community College

Ways to Participate

- Conduct a Student Resolution Signing Event
- Hold a College Success Fair
- Student to Student Tutoring
- Conduct a public awareness campaign about the value of completing college
- High School Outreach

Five Star Chapter Development Plan

Mission

The purpose of Phi Theta Kappa shall be to recognize and encourage scholarship among two-year college students. – One Star Level

To achieve this purpose, Phi Theta Kappa shall provide opportunity for the development of leadership and service, for an intellectual climate for exchange of ideas and ideals, for lively fellowship for scholars, and for stimulation of interest in continuing academic excellence. – Two through Five Star Levels

- Review the Level Requirements
- Set your chapter's 2011 goal now
- Review and update your progress regularly
- Help us fulfill Phi Theta Kappa's Mission
- Be recognized as a Star Chapter

Raising Awareness and Inducting Members

- Video testimonials
- Key Advantage Slide Show
- Orientation Power Point
- Sample invitations and Phone-a-thon Scripts
- Fliers for College Administration and Faculty
- Pinnacle Award for increasing membership acceptance

Honors In Action

The Democratization of Information: Power, Peril, and Promise

Honors Program Guide

10 issues with Honors In Action ideas

Scholarship – Leadership – Service – Fellowship

Steps to Honors In Action Success

- Academic research
- Start with the Honors Study Topic
- Leadership Development
- Leadership Roles
- Service/Advocacy
- Collaboration
- Reflection

Honors In Action Missteps

- Starting with a service project
- Inadequate research
- No specific leadership development
- Leadership roles not well defined
- Minimal collaboration
- Lack of reflection

Steps to a Successful College Project

- Consult with College Administration
- Prepare, brainstorm together
- Select a project
- Collaborate, complete the project
- Evaluate and reflect upon results
- Consider future possibilities

Honors Seminar Series

- Research for Honors In Action
- Subscribers receive
 - Three lectures on DVD
 - Promotional packet including posters and Honors Program Guides
- Speakers:
 - Dina Temple-Raston
 - NPR national security correspondent
 - Ayaan Hirsi Ali
 - Activist/writer/politician
 - Mike Dover
 - Technology and marketing strategy specialist

Hallmark Awards

- Recognizing regions, chapters, and individuals
- Deadlines
 - Administrator Awards due December 1
 - Chapter/Individual Awards due February 1
- New this year!
 - Only one certification required for each entry

Annual Convention

April 12-14, 2012

Gaylord Opryland Resort and Convention Center
Nashville, TN

Register online by February 13 for best rate!

Five Star Competitive Edge

- Professional development plan for members
- Strengthen your marketable skills
 - Communication
 - Teamwork
 - Critical Thinking
 - Goal Setting
 - Professional Etiquette
- Create an online portfolio

CollegeFish.org

Prepare for Successful Transfer!

- Complete your profile
- Get matched to your best transfer colleges
- Find scholarships to fund your education
- Get email notification of transfer-related deadlines

Fall Scholarship Opportunities

- All-USA Academic Team
 - Up to twenty \$2,500 scholarships
- Coca-Cola Community College Academic Team
 - Scholarships ranging from \$1,000 to \$1,500
- All-State Community College Academic Teams
 - In 37 states
- Guistwhite Scholarship
 - Up to twenty \$5,000 scholarships
- Hites Transfer Scholarship
 - Up to ten \$7,500 scholarships

Spring Scholarship Opportunities

- Coca-Cola Leaders of Promise Scholarship
 - Up to 100 scholarships of \$1,000
- Geico Business and Dowell Leadership Scholarships
- Frank Lanza Memorial Scholarship
 - For students in Nursing, Respiratory Care, or Emergency Medical Services
 - Up to twenty \$2,500 scholarships

Nota Bene

- Literary Honors Anthology
- Poetry, Short Stories, Essays, Honors In Action Research Papers
- \$1,000 Citation Scholarship for best overall submission
- Four \$500 Reynolds Scholarships

Recognitions

The Phi Theta Kappa Store

- 20% discount on all online purchases with promo code...(you must attend a regional meeting to get the code!)

Stay Connected!

- Report your chapter officers and new advisors
- Update contact information at collegefish.org
- Become an alumnus at ptk.org/alumni

Get your Phi Theta Kappa news

- Golden Key News Briefs
- Latest News
- Facebook
- Twitter
- Society Blogs

Breakout Sessions

Motivating Members

Ways to Motivate

- New member orientation – customize slide show for chapter
- Have scholarship recipient to help share benefits
- Have fun
 - Provide food – either catered or potluck
- Offer an “Enhanced Membership Program”
 - Earn points for prizes (cap and gown, graduation regalia, other prizes)
- Retreats
 - Can have fun while working – ensure you focus on fellowship!
- Recognition
 - Mention member success at meetings, induction, newsletter, website
 - Give assessment of strengths and weaknesses
- Communication!!
 - Can be demotivator if done incorrectly – don’t over- or under-communicate
 - Everyone has a preferred method of contact
- Student Recruitment Day
 - Good way to network with other clubs
 - Be prepared to answer questions about eligibility and benefits
 - Develop clever and attention grabbing event
- “Bring a Buddy” to a meeting or event
 - Someone who is or soon-to-be eligible
 - Food
 - Team approach is best

Gaining Administrative Support

- Let them know what Phi Theta Kappa is!
- Brief summary on Phi Theta Kappa
- List all of the upcoming events your chapter will be participating in and the agenda for the semester
- Invite them to events and inductions
- Nominate them for any administrative Hallmark Award
- Make sure you give them “thank-you” notes towards end of spring semester
- Helpful Hints!
 - Know history of Phi Theta Kappa and it’s Mission
 - Know programs
 - Middle States Region is here to help!

Five Star Competitive Edge

- Professional Development Course
- Like “World of Warcraft”
 - Have to do “stuff” to level up
- Must complete Level 1 and 2 before you can move on to Level 3
- Need to log out/in after completing each level
- Read course introduction
- There are quizzes and “tell us about event” areas
- Mahara is an online portfolio
 - Can be used for non-Phi Theta Kappa work too
 - Can share with potential employers or college administration
- Presentations to view
- Each level has:
 - Pre-assessment
 - Level requirements and electives
 - Quiz
 - Post-assessment

Middle States Regional Update

The regional officers promoted Five Star Competitive Edge, the regional program, and the regional convention.

- Hallmarks
 - Advisors will certify and submit all but advisor award nominations
 - Chapter president will certify advisor award nominations
- Recognitions discount code until 10/31/2011 – WP11
- Five Star Development Plan Level 1 will be renamed as “Premier Level”
- International Officer blog will be updated weekly
- International Officer Ning Chats will occur monthly on the third Tuesday
- C4 program – big competition – chapters, regions, divisions – closed Facebook group

Hallmark Awards Program

- New regional Hallmark Award: Distinguished Community College Completion Project
- Electronic submission for regional (email word doc)
 - January 13, 2012: Critiquing process – email to John Ortiz (jortiz@ptkms.org) and courtesy copy Pattie Van Atter (pattievanatter@aol.com)
 - Essays will be returned to chapters by January 20, 2012
 - January 27, 2012: FINAL SUBMISSION DUE
 - Awards presented at Regional Convention
- Make sure you carefully read the questions and answers. **Make sure answer includes a clearly defined process and results.**
- Online submission to International by February 1, 2012 5:00 p.m. C.S.T. via Competitive Edge (my.ptk.org)
 - Awards presented at International Convention
- Based on what was done from January 1st through December 31st
- This program is included in the Five Star Development Program
- Follow the rubric – give what is asked for!!!! Only strive to submit A+++ papers!!!! Rubrics are listed with the award on my.ptk.org.

- Review the application.

Chapter Awards

- Honors In Action
 - Distinguished Honors In Action Award
 - Distinguished Issue Award for Honors In Action
- Distinguished College Project

Member Awards

- Distinguished Chapter Officer Team
- Distinguished Chapter Officer – nominate up to two
- Distinguished Member

Advisor Awards

- Paragon Award for New Advisors
 - For advisors with one to five years of service
 - Eligible once
- Distinguished Advisor Award
 - For advisors with six or more years of service
 - Eligible once
- Continued Excellence Award for Advisors
 - For advisors with six or more years of service
 - Eligible every other year

Administrator Awards

- Administrator Award of Distinction
 - Due to Headquarters via online submission on December 1st at 5:00 p.m. C.S.T.
- Shirley B. Gordon
 - Must have served as college president for at least five years
- Michael Bennett Lifetime Achievement Award
 - For retiring administrators
- Five Star Development Plan requires submission of at least three Hallmarks to Headquarters in order to achieve 5 Star Status.
 - Honors In Action
 - College Project
 - One individual
- Go to www.ptk.org/hallmarks
 - Judging rubrics
 - Have when starting to write the essay
 - Online applications
- Go to www.ptkms.org
 - Regional Hallmark Awards Program
 - Sign up for newsletter – use a non-school email address!

- Questions?
 - Key Services Department
Melissa Price – 1-800-946-9995
Help@ptk.org
 - Middle States Region
Send an email to John Ortiz, Pattie Van Atter, or Dr. Dan Houghtaling
- Don't wait until the last minute. Should have already started gathering/writing

Why the Middle States Region exists

- Much more accessible than Headquarters
- Promote fellowship
- Help you succeed
- Liaison between chapter and Headquarters

Poster Board Competition at Regional Convention

- Will show C4 Participation
- Watch for application to submit on www.ptkms.org

Competitive Edge Competition

- The Middle States Region is pleased to announce its Five Star Competitive Edge Contest!
- The contest is designed to recognize chapters who achieve the region's 10% goal of membership participation (based upon the chapters' Pinnacle number from last year) in Phi Theta Kappa's Five Star Competitive Edge Program.
- Those chapters who go above and beyond, surpassing the 10% regional goal, will be in the running to win their choice of a chapter pizza party or a single free registration for the upcoming Middle States Regional Convention in February, 2012. Five winners will be selected based upon the highest percentage and random drawing of those chapters over 10%.
- The contest deadline is November 30, 2011.
- The Regional Officers will choose a winning chapter or winning chapters the second week of December, 2011.
- Your goal is simple: get your chapter's membership to achieve their first star in Five Star Competitive Edge! Bonus points will be given to chapters who have members achieve additional star levels.
- All chapters within the region will be participating in the contest.
- There is no need to fill out any paperwork or send any emails.

Regional Convention

Middle States Region needs additional advisors to judge the hallmark essays.