

WEB PAGE RUBRIC

1. Level of authority you found on this site:

Level 1: No author is listed and no e-mail contact is provided.
Level 2: No author is listed, but an e-mail contact is provided.
Level 3: An author is listed with no credentials and you cannot tell if the author is the creator of the material.
Level 4: An author is listed with appropriate credentials, and is the creator of the material.

2. Level of affiliation you found on this site:

Level 1: It is unclear what institution supports this information.
Level 2: it is unclear what institution supports this information, but the author is connected to a larger institution.
Level 3: The site is supported by a reputable institution, but it is unclear if the author is connected to the larger institution.
Level 4: The site is supported by a reputable institution, and the author is connected to the larger institution.

3. The level of purpose you found on this site:

Level 1: The purpose is unclear or cannot be determined.
Level 2: The Web site has more than one purpose and is vague.
Level 3: The purpose is somewhat clear.
Level 4: The purpose of the Web site is clear.

4. The level of objectivity you found on this site:

Level 1: The Web site is a virtual soapbox.
Level 2: The Web site contains some bias and a great deal of advertising.
Level 3: The Web site contains some advertising and minimal bias.
Level 4: The Web site contains little advertising and no bias.

5. The level of content you found on this site:

Level 1: The information on the Web site is incomplete.
Level 2: The information on the Web site is somewhat clear, links are incomplete.
Level 3: The information on the Web site is clear, links work, but the site is not well-organized.
Level 4: The information on the Web site is clear, links work, the site is well-organized.

6. Level of currency you found on this site:

Level 1: Information on the site has not been revised in the last four months, or no date can be located.
Level 2: Information on the site has not been updated in three months, but the information still is of good quality.
Level 3: Information has been updated in the last two months and seems to reflect currency.
Level 4: Information has been updated in the last month.

7. Level of design you found on this site:

Level 1: The Web site loads slowly, is not easily navigated, visually unappealing, and hard to read.
Level 2: The Web site loads slowly and the general appearance is poor.
Level 3: The Web site loads well, but the site is not easy to navigate or read.
Level 4: The Web site loads well, is easy to navigate, visually pleasing, and easy to read.